



Plano Pacers Running Club, Inc. Hall of Fame

The Plano Pacers Running Club was formed in 1978. The Plano Pacers Running Club has successfully operated as a family-oriented organization for four decades. It is an all-volunteer, non-profit organization, totally dependent on its membership's time contribution. A great number of runners and non-runners have contributed to meeting the objectives defined by the founding members. Starting in 2009, the club established a Hall of Fame to recognize those individuals who have made significant contributions to the club.

The Plano Pacers would like to recognize Fred Ellefson for his contribution to the club. Fred has been running with the club since 2004. He started volunteering with the club in 2016 taking on one of the club's major responsibilities – membership. Being in charge of membership entails keeping up the membership database and working race day to give out new member chips and resolving any issues. During his time over membership, Fred implemented processes to notify out-of-date members that their membership had expired which led to increased revenue. As the club moved to chip timing, he was instrumental in acquiring the necessary software, hardware, and processes to ensure a smooth transition.

In 2020, Fred became President of the Plano Pacers. Under his guidance and innovation, many improvements have been made in the management of the races as well as the behind-the-scenes running of the club. One major improvement was the running of the Dog Day Relays. With purchases of reusable batons and chips, the results were immediate, whereas before, a team of volunteers manually sorted through the index cards and team sheets to determine the times. Behind the scenes, Fred utilized a new webhosting vendor, The Driven, to track membership and collect membership fees as well as pre-race day registration, which made race mornings much smoother and more efficient. Implementing The Driven also increased revenue by ensuring all members were up to date. Fred also led the club through the Covid period and began unofficial group runs allowing runners to get back into the "racing" scene.

Fred is a very competitive master, senior and age group runner but gave up racing at the Pacers monthly runs to ensure a successful event for all the runners. His cheerful and engaging personality has earned great respect from the club volunteers and has been noticed by the members of the club and the local running community. For all the reasons documented in this letter, the club is proud to name Fred Ellefson as a member of the Plano Pacers Hall of Fame.

Linda Kelly

Vice President, Plano Pacers

Date